

The Polo



# Index

**03** Introduction

**04** Design

**05** Features

**07** Wheels, Rims and Trims

**09** Paint Finishes



# Level up **your drive**

## Smart meets stylish.

From its sleek exterior to its cutting edge interior, the new Polo is a game-changer. Made to impress, the IQ.LIGHT matrix LEDs exude confidence, while IQ.DRIVE offers the intelligence to back it up.

True to its engineering the new Polo sets the standard for automotive innovation, taking you to the next level.



# The look of **confidence**

## **Drive smart, not hard.**

Designed to turn heads, the new Polo has a fresh new look that commands every road. Its LED light strip on the front grille connecting the headlights instantly catches the eye, along with two-part taillights, an animated indicator function, a new chassis with sharpened lines and a fresh front and rear bumper design.



Giving you the confidence take on the night, IQ.LIGHT and Dynamic Light Assist are always one step ahead. With individual LEDs keeping the main beam always-on, the new Polo is smart enough to adjust your headlights away from oncoming drivers at night - giving you a safer, more comfortable drive.



# Step up your game with IQ.DRIVE\*

## A car that thinks as fast as it moves.

The new Polo's IQ.DRIVE features put your safety above all else. Put your confidence in a car that thinks as fast as it moves.

With Travel Assist, your Polo keeps in its lane, maintaining its distance from the vehicle in front and maintains your pre-defined speed (within system limits). IQ.DRIVE ensures your hands are always on the wheel while driving, with the touch-sensitive steering wheel.

Front Assist detects obstructions in front of your Polo and automatically activates the car's brakes, preventing potential collisions.

Adaptive Cruise Control not only maintains your set speed but also adapts to the speed of the traffic ahead by braking and accelerating (within system limits).

Park Assist automatically adjusts your steering with rear-view camera, detecting any obstacles behind you.



\*All IQ.DRIVE features are optional on the Polo Life, R-Line and GTI models.



# Interior **innovated**

## Click and connect.

Improving your performance, the new Polo is always connected with the standard, fully digital, dynamic 8-inch cockpit display, also available in 10.25 inches for the Polo Life and standard for R-Line and GTI models. Fitted with the advanced generation MIB3 touch-screen infotainment system and App-Connect, the new Polo keeps you at the top of your game.



# Your kind of drive



## Polo

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- ✓ 70kW engine
- ✓ 'Basket' seat trim
- ✓ Optional Essex 15" alloy wheel
- ✓ Additional smoker's package features



## Life

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- ✓ Available with a 70kW Manual and 85kW DSG® engine
- ✓ 15" Essex alloy wheels
- ✓ Lava stone black dashboard trim
- ✓ 'Slash' seat trim covers
- ✓ IQ.DRIVE features: Adaptive Cruise Control, cruise control and speed limiter, Multifunction Sensor, Pedestrian Monitoring, Front Assist



## R-Line

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- ✓ 1.0 TSI 85kW DSG® engine
- ✓ Grey anodized matt dashboard trim
- ✓ 16" Valencia alloy wheels
- ✓ Optional features: Beats sound system, inductive charging and IQ.DRIVE



## GTI

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- ✓ 2.0 GTI 147kW DSG® engine
- ✓ "Art Velour" Titanium black seat finishes Sports comfort seats in front
- ✓ 17" Milton Keynes alloy wheels
- ✓ Leather-wrapped multi-function touch steering wheel
- ✓ Twin tail pipes
- ✓ Front and rear spoilers with the classic GTI insignia
- ✓ Optional features: IQ.DRIVE and Beats sound system





# Wheels & Rims



**14" steel wheel cover**  
(Standard on Polo)



**15" Essex Alloy**  
(Optional on Polo,  
standard on Life)



**16" Torsby Alloy**  
(Optional on Life)



**16" Valencia Alloy**  
(Standard on R-Line)



**17" Bergamo Alloy**  
(Optional on R-Line)



**17" Milton Keynes Alloy**  
(Standard on GTI)



**18" Faro Alloy**  
(Optional on GTI)



# Colours and paint finishes



\*The illustrations on this page can only be regarded as a general guide as digital rendering is unable to fully express the depth and brilliance of the paint finishes with definite accuracy.

Choose from 8 colour and trim combinations to change the game in style.

## Solid paint finishes



Pure White



Ascot Grey

## Metallic paint finishes



Vibrant Violet



Reflex Silver



Smoky Grey



Reef Blue



Kings Red

## Pearlescent paint finishes



Deep Black Pearl



