



Reserved for
the Remarkable

Introducing the new Tayron

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Command your journey

The new Tayron.

The Tayron is crafted for those who think beyond the moment. With its strong, elegant stance and intelligent versatility, it brings together space, comfort, and control in one commanding drive. Seven seats, available exclusively on the Life and R-Line models, offer flexibility for growing families and shifting plans, while refined design ensures every journey feels considered.

Whether it's towing with ease, packing for a long road ahead, or simply handling daily demands with composure, the Tayron is built to support a life in motion. It's designed for people who expect more from their vehicle, not just now, but for years to come.

With precision engineering, thoughtful detail, and timeless capability, the Tayron delivers performance that feels effortless and value that holds. This isn't just any vehicle. It's an investment in every road ahead.



Form follows **flexibility**

Every detail of the Tayron has been considered with care. Its extended frame offers generous interior volume without compromising on aesthetics. Sliding second-row seating can fold forward for extra space, while the optional third row* folds away remotely for added ease.

*Available only in the Life and R-Line models



With up to 885 litres of luggage capacity in five-seat configuration, there is space for every moment and every version of you. Wide-opening doors support effortless loading, and a thoughtfully configured layout ensures your needs are always met - without question. The Tayron adapts elegantly, making complexity feel simple and every departure feel deliberate.



Brains behind **the wheel**

Technology in the Tayron is not a feature. It is a philosophy, one centred on clarity, intuition, and relevance. The 12.9-inch infotainment display and Digital Cockpit Pro provide immersive control.

An optional wireless charging pad is positioned for seamless connection, keeping both your focus and your devices fully charged. This is not technology for show. It is technology that understands you.



Harmonise **your journey**

With the Tayron, audio becomes atmosphere. The optional Harman Kardon sound system transforms your cabin into a space of immersive, premium acoustics. Whether it's a call or a meticulously curated playlist, every sound is delivered with clarity, sophistication, and without interruption.



Voice control (part of the Discover Pro Navigation package), and wireless smartphone mirroring ensure seamless connectivity. By minimising distractions and enhancing control, the Tayron enables you to navigate every journey on your terms, with precision and poise.



The intuition **behind ignition**

IQ.DRIVE represents advanced driver assistance engineered for reliability, precision, and peace of mind. Featuring Adaptive Cruise Control, Lane Assist, Crossroad Assist, and Emergency Assist, this system extends your awareness and enhances vehicle control in complex conditions.

The R-Line comes standard with LED Plus headlamps, while the Base and Life models are equipped with standard LED headlamps. HD Matrix Headlamps, available on the R-Line, provide superior illumination for night driving. Rear Traffic Alert and Exit Warning reduce risk by detecting potential hazards around the vehicle. The Tayron delivers enduring security, advancing both driver confidence and passenger protection.





Wheels & Rims



18" Bologna
(Standard on Base & Life)



19" Catania Alloy
(Optional on Base & Life)



19" Conventry Alloy
(Standard on R-Line)



20" Leeds Alloy
(Optional on R-Line)



20" Black York Alloy
(Standard on Black Style)



